



MONTEREY SIGNS
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Monterey Signs Font Fundamentals

One of the most common sources of problems in digital files sent to us for printing is fonts. Here are a few tips to help avoid these problems and help assure your project gets produced perfectly and without delay.

- 1) **Number Of Fonts.** There are literally thousands of fonts to choose from. Please resist the urge to use them all in a single file! It may seem funny, but it is not unheard of to see a file with 10, 12, or even 15 different fonts used. Using a large number of fonts and/or mixing different brands of fonts in a single file can greatly increase the odds of an inaccurate or unprintable file.
- 2) **Be Sure To Include Both The Printer And Screen Fonts.** We will need both to print your file. Be sure to include fonts that were used to create graphics that are then imported into a second document.
- 3) **Unusual Fonts.** Please minimize the use of off-brand or very unusual or custom fonts. Those CDs offering 500 fonts for only \$9.95 only seems like a good deal until you try to print them.
- 4) **Convert To Outlines Or Curves.** If unusual fonts are used, we suggest setting them in Adobe Illustrator, converting to outlines or curves, then, if necessary, import the Illustrator vector graphic into the final layout. An even better solution would be to simply create the whole layout in one program (like Illustrator). However, please include the file with the fonts in case you have text changes.
- 5) **Avoid The Use of True-Type Fonts.** Typically, these fonts have a tendency to “walk” on a page during printing, potentially creating major changes to your design. If True-Type fonts are used please convert them to outlines as indicated in suggestion 4 above.
- 6) **Quark Collect For Output.** If you are using Quark software, please select “Collect for Output” function to help identify all fonts and elements to be included when you submit your order to us. Third party programs such as FlightCheck or PreFlight Pro offer similar utilities that will actually gather all needed elements and check to make sure they are set up properly.

Please be aware that any variation from the above specifications may result in additional time and/or cost for the completion of your order. We don't want this to happen- so we created this document to assist you.

Please call us anytime for assistance.

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